Washington DC 20007 Suite 800 1010 Wisconsin Ave

Submission Number 402 Barack Obama/ D/ President Issue 10



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Original

Product:	Obama For America	Booking Group:	WSPA		
Demographic:	(L) Household	Order:		Key Market:	Greenville Spartanburg
		1		toy mainon	Ashevil

Buyer:

Client:

Schedule Dates:

Est./PO Number: 0626
Associated Copies: No

06260815

Contract type:

Submission Cost: Client/Product/Estimate:

63420 95 /101 /1537

Campaign Ref: Sales Rep:

E:120802002

Order Ref:

HRP Washington, DC 06260815 POLITICAL

Political

Business Type: POLITICAL
Business Category: Transactional

10/01/12 to 11/11/12

Barack Obama/ D/ President

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		Fri 8p ET / 7p CT CSI NY	: ТП	Fri 10p ET / 9p CT Blue Bloods	ा ।	Fri 10p ET / 9p CT Blue Bloods	;	Fri 10p ET / 9p CT Blue Bloods		TWIF	M-F 9a Dr Phil			TWTF	M-F 11a ET / 10a CT Price Is Right		TWIF	M-F 1135p ET / 1035p CT Late Show	Sales Product Details
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	Weekly To																	<u> </u>	
Closed PR	Weekly Totals: Total Spots(Ord Spots)			2500		700		700	150	100	110	165	175	140	225	120	170	125	Rate
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	ots)	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	
1	19							1		3				2		2			10/01
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3	25					-3.				3				2				2	10/15
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13	111			1		1		1	3	8	3	2	2	4	2	2	2	6	Total
				2500		700		700	450	900	330	330	350	560	450	240	340	750	Cost

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Submission Number 402 Barack Obama/ D/ President Issue 10



WSPA-TV

250 International Dr. Spartanburg SC 29303-5698 (864) 576-7777 FAX (864) 587-4480 Campaign Ref: Sales Rep: E:120802002 Original

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				Sun 7p ET / 6p CT 60 Minutes				Sun 1030a ET / 930a CT Face The Nation	Ċ	Sun 10p ET / 9p CT Mentalist	o	Sun 10p ET / 9p CT Mentalist	, c	Sat 8-9p			\$	Sat 7p News	Ç	Sat 10p ET / 9p CT 48 Hours	: :: :: ::	Fri 8p ET / 7p CT CSI NY	TI.	Sales Product Details		Associated Copies: No	Est./PO Number: 06260815	Schedule Dates: 10/01/12 to 11/11/12		Barack Obama/ D/ President
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	eekly To			T	_									T													Contract type:	Weeks:	lient/Pro	Submission Cost:
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		1025		1025	520		550	260				700	,	250	180	300		90		500				Cost					.,	

Washington DC 20007 1010 Wisconsin Ave

Submission Number 402 Barack Obama/ D/ President Issue 10







WSPA-TV 250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

		24		23			22		21			20			19		18		17				16	Ref	Associ	100	Sched:	Cllent:	
		Wed 9p ET / 8p CT Criminal Minds	W	Wed 8p ET / 7p CT Survivor		. W	Wed 8p ET / 7p CT Survivor	W	Wed 10p ET / 9p CT CSI		.W	Wed 10p ET / 9p CT CSI		T	Tue 9p ET / 8p CT NCIS Los Angeles		Tue 8p ET / 7p CT NCIS		Tue 8p ET / 7p CT NCIS			S	Sun 9a ET / 8a CT CBS Sunday Morning News	Sales Product Details	Associated Copies: No		Schedule Dates: 10/01/12 to 11/11/12	Barack Obama/ D/ President	
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	Weekl						-		:																Contra	*******	Client	Subm	
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		1000		3300	1250		1250		1200	1200		1200	1500		1500	2500	1900	2000	2400	170	550	175	260	Cost					Original

Washington DC 20007 Suite 800 1010 Wisconsin Ave

Submission Number 402 Barack Obama/ D/ President Issue 10







WSPA-TV

(864) 576-7777 FAX (864) 587-4480 250 International Dr. Spartanburg SC 29303-6698

Barack Obama/ D/ President Contract type: Weeks: Submission Cost: Client/Product/Estimate: 63420 95 /101 /1537 Political Campalgn Ref: Sales Rep: Order Ref: Business Category: Transactional Business Type: HRP Washington, DC 06260815 POLITICAL E:120802002 Original

Buyer: 10/01
Schedule Dates: 10/01
Est./PO Number: 06266
Associated Copies: No

06260815

10/01/12 to 11/11/12

Client:

			33		32		31		30	Mkgd	29	Mkgd	28	Mkga	27				26		25		Ref
		88	Sa-Su 6a News		Sat 10p ET / 9p CT 48 Hours	M	Mon 10p ET / 9p CT Hawaji Five-0		Tue 10p ET / 9p CT Vegas	S	Sun 9a ET / 8a CT CBS Sunday Morning News	S	Sun 730p ET / 630p CT 60 Minutes	8	Sun 1030p ET / 930p CT Mentalist			М	M-F 11a ET / 10a CT Price Is Right	VI	M-F 1135p ET / 1035p CT Late Show	W	Sales Product Details
			12		80		8		05		04		04		05				04		90		Rev Type
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Closed PR	Weekly Totals: Total Spots(Ord Spots)		50		500		1150		800		170		1025		2500	165	140	175	225	170	125		Rate
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2	19															1					1		10/22
	24														-1				1	1			10/29
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13	111		2				3				>		->		1	- >	_		2	2	3		Total
			100		500		1150		800		170		1025		2500	165	140	175	450	340	375		Cost

Suite 800 Washington DC 20007 1010 Wisconsin Ave

Submission Number 402 Barack Obama/ D/ President Issue 10







WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Submission Cost: Client/Product/Estimate: Contract type: Weeks: 63420 95 /101 /1537 Political Campaign Ref: Sales Rep: Order Ref: Business Category: Transactional Business Type: HRP Washington, DC 06260815 POLITICAL E:120802002 Original

Buyer: Client:

Barack Obama/ D/ President

Buyer: Sched Est/PC Assoc	Buyer: Schedule Dates: 10/01/12 to 11/11/12 Est./PO Number: 06260815 Associated Copies: No		Client/Product Weeks: Contract type:	Client/Product/Estimate: Weeks: Contract type:		95 /101 /1537 6 Political	37 6 9		Sales Rep: Order Ref: Business T	Sales Rep: Order Ref: Business Type: Business Category:	jory:	HRP Washington, DC 06260815 POLITICAL Transactional	gton, DC	
	k I								nsna	ess Cate		nsactiona		
Ref	Sales Product Details	Rev Туре		Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
34	Sun 4p ET / 3p CT NFL On CBS	04		1325	36	Nbr of Spots							_	1325
	S 16:30:00-19:30:00				Comme									
36	Wed 9p ET / 8p CT Criminal Minds	05		1200	30	Nbr of Spots		1						1200
Mkgd	W				Comme									
37	Fri 10p ET / 9p CT Blue Bloods	05		1200	30	Nbr of Spots		_						1200
	MTWTFSS Isolations: W/C 10/08F				Comme									
38	Mon 8-9p ET / 7-8p CT How I Met / Partners	05		1200	30	Nbr of Spots		1						1200
	MTWTFSS Isolations: W/C 10/08 M				Comme									
39	Fri 8p ET / 7p CT CSI NY	05			30	Nbr of Spots								
	MTWTFSS Isolations: W/C 10/08F				Comme	Closed PR		1					1	
40	Fri 9p ET / 8p CT Made In Jersey	05			30	Nbr of Spots								
	MTWTFSS Isolations: W/C 10/08F	-			Comme	Closed PR		1					1	
4	Sun 4p ET / 3p CT NFL On CBS	04		1325	30	Nbr of Spots	_						1	1325
	MTW/TFSS Isolations: W/C 10/01S				Comme									
42	Sat 8a CBS This Morning	04		80	30	Nbr of Spots		1					_	80
Mkgd	Ç				Comme									
43	M-F 8a CBS This Morning	05		50	30	Nbr of Spots			1				1	50
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44	Fri 8p ET / 7p CT NCIS	05		700	30	Nbr of Spots		1					1	700
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			Weekly To	Weekly Totals: Total Spots(Ord Spots)	ots(Ord Sp	ots)	19	22	25	19	24	2	111	
				Closed PR	ž			6	ω	2			13	

1010 Wisconsin Ave Suite 800 Washington DC 20007

Barack Obama/ D/ President Submission Number 402 Issue 10



WSPA-TV

250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 587-4480

Political Business Type: POLITICAL		95: No	Associated Copies: No
	Contract type:	06260815	Est./PO Number:
6 Order Ref: 05260815	10/01/12 to 11/11/12 Weeks:		Schedule Dates:
istimate: 95 /101 /1537 Sales Rep: HRP Washington, DC	Client/Product/Estimate:	-	Buyer:
it: 63420 Campaign Ref: E:120802002	Barack Obama/ D/ President Submission Cost:	Barack	Client:

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			M-F 9a Dr Phil		Tue 8p ET / 7p CT NCIS	S	Sun 6a News	o	Sun 730p ET / 630p CT 60 Minutes		Sun 4p ET / 3p CT NFL On CBS	S	Sun 1p ET / 12p CT NFL On CBS	S.	Sat CBS NCAA Football	-	M-F 8a CBS This Morning	TT.	Fri 8p ET / 7p CT NCIS	<u> </u>	Fri 9p ET / 8p CT CSI NY	т	Fri 8p ET / 7p CT NCIS	Sales Product Details	Associated Copies: No
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	oots)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		- Chaca
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			100		1900		50		1025		1250		800		2000		100		625		600		700	Cost	

1010 Wisconsin Ave Suite 800 Washington DC 20007

Submission Number 402 Issue 10 Barack Obama/ D/ President







WSPA-TV 250 International Dr. Spartanburg SC 29303-5698 (864) 576-7777 FAX (864) 587-4480

v: Transactional	Business Category: Transactiona			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06260815	Est./PO Number:
06260815	Order Ref:	o,	Weeks:	10/01/12 to 11/11/12	schedule Dates:
HRP Washington, DC	Sales Rep:	95 /101 /1537	Client/Product/Estimate:		Buyer:
E:120802002	Campaign Ref:	63420	Submission Cost:	Barack Obama/ D/ President	Client

			8		62		<u>0</u>		60		59		58		57		56		Ref	
			M-F 6p News	T	M-F 5p News		M-F 10a Your Carolina	:	M-F 730p Scene On 7		Sun 4p ET / 3p CT NFL On CBS		Sun 1p ET / 12p CT NFL On CBS	S.	Sat 8p ET / 7p CT CBS College Football	.IWIF	M-F 8a CBS This Morning	MTWIF	<u> </u>	
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			250		250		50		150		3000		2500		1300		120		Cost	

Pre-emption Summary

-	720]
	Sales Product	
1	Spot Type	
,I	Pre-empt Date	
	Status	
	Pre-empt Value	
	Makegood Line(s) (Dates)	
	Makegood Ref	
	Campaign Ref	

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Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	.30 Commercial	10/08/12	Closed Pre Emption	800.00	.00 44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/22/12	Closed Pre Emption	800.00	800.00 47 (10/26)	0000181924	
70	Sat 7p News	:30 Commercial	10/08/12	Closed Pre Emption	150.00	150.00 No Makegood / Credit	0000000000	E:120802002
	The state of the s		10/22/12	Closed Pre Emption	150,00	150.00 No Makegood / Credit	0000000000	E:120802002
3	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	1,000.00 27 (11/04)	0000176158	E:120802002
4	Sun 1030a ET / 930a CT Face The Nation	30 Commercial	10/08/12	Closed Pre Emption	275.00	275.00 42 (10/13), 43 (10/15)	0000180985	1
			10/15/12	Closed Pre Emption	275.00	275.00 29 (10/21)	0000177594	
5	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emption	0,00	.00 28 (10/21)	0000176183	E:120802002
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Emption	1,900.00	1,900.00 No Makegood / Credit	0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	.00 No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/08/12	Closed Pre Emption	1,650.00	1,650.00 36 (10/10)	0000180219	
39	Fri 8p ET / 7p CT CS! NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	800.00 44 (10/12), 45 (10/12)	0000181018	E:120802002
40	Fri 9p ET / 8p CT Made In Jersey	:30 Commercial	10/08/12	Closed Pre Emption	0,00	.00 46 (10/12)	0000181059	E:120802002

35.	20185	8250	11235	13995	9360	63420	Cost
24	N	19	25	22	19	<u>.</u>	Spots
11/05	10/29	10/22	10/15	10/08	10/01	Totals	, T
11 Weeks: 4	Month 1		36ks: 4	Month 10 Weeks: 4			1

63420
9360
13995
11235
8250
20185
0185
396

Grand Totals:

53.907.00	Net Total:
9,513.00	Commission:
63,420.00	Gross Total:
111	Spots: